



Distribution
ca. 49.000

NORWAY'S LARGEST POLYTECHNICAL NEWSPAPER

Media information 2013

To cover all our target groups, we have a circulation of 49.000 copies

MAIN FEATURES

Building/Construction

Oil/Offshore

Energy/Electric power

Municipal Engineering

New jobs

Processing Industry

Automation

ICT

Machine/workshop

Electronics

Logistics



Printed in Norway

Please refer to the editorial calendar on page 3.

We target decision makers!

Tel. +47 67 16 34 99 - Fax +47 67 16 34 10

P.O. Box 164, N-1332 Østerås, Norway

E-mail: post@ingeniornytt.no

www.ingeniornytt.no

Decision makers read IngeniørNytt!

IngeniørNytt is read by engineers and technicians in the Norwegian trade and industry sector. IngeniørNytt is a polytechnic newspaper that focuses on the news and technical information our target groups find invaluable in their everyday work.

Need help to make your ad?

This is an area we know.

We make 30% of all ads and we will be happy to assist you with ideas and text for your ad.

You can also advertise on our webpages:

www.ingeniornytt.no

Please contact hedda@ingeniornytt.no for quotes and more information, or simply place your order online.

Verified circulation: **Ca. 49.000**

Who do you talk to at IngeniørNytt?

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Advertising rates:

Standard formats:

1/1 A4, 4 col. x 270 mmNOK 28,000

1/2 A4, 4 col. x 135 mm or 2 sp x 270 mmNOK 14,000

1/4 A4, 4 col. x 65 mm or 2 sp x 135 mmNOK 7,000

1/1 page, tabloid (5 col. x 365 mm)NOK 34,900

1/2 page, tabloid (5 col. x 180 mm)NOK 22,000

1/3 page, tabloid (5 col. x 120 mm)NOK 16,000

1/4 page, tabloid (5 col. x 90 mm)NOK 12,000

Column width: 1 col. 47 mm, 2 col. 98 mm, 3 col. 149 mm,
4 col. 200 mm, 5 col. 251 mm.

Other formats: Rate per column mmNOK 27

Colours are free

Special placings:

Frontpage advertisement (4 colours) NOK 7,500

Page 1 (5 sp x 65 mm) 4 colours NOK 16,000

Page 1 (2 sp x 65 mm) 4 colours NOK 7,000

Page 2, 3 per col. mm NOK 40

Page 5, 7, 9, 11, 13 per col. mm NOK 35

Back page per col. mm NOK 40

Terms of payment

Terms of payment: 30 days. Agency commission: 5%.

Procurement commission: 2%.

Deadlines

All orders and advertisements should be submitted to IngeniørNytt by no later than 14 days prior to publication.

Job adverts: Deadline for receipt of material = 2 days.

No complaints can be entertained if the deadline for delivery of material has not been met. Notice of claims, alterations or cancellation of advertisements must be submitted in writing.

The deadline for cancellations is 1 month prior to publication.

Material:

We prefer to receive advertisements digitally.

Digital media: We accept material on CD.

Complete files from following programs:

PDF, QuarkXpress, Illustrator and PhotoShop.

Advertisements may also be sent to

E-mail: hedda@ingeniornytt.no

Subjects for all target groups

You will find a subject for all our target groups.

Please see our publication timetable overleaf.

Contact our sales department!



Response guarantee: if you don't find the right applicant, we run your advert again, for free!

Internet: Jobs adverts in both the newspaper and on our website is a strong combination.

For NOK 1,500 we'll publish your advert on our website www.ingeniornytt.no.

If you also require web banners/links, - then contact us at +46 67 16 34 99

EDITORIAL CALENDER 2013

Issue No.	Publication	Deadline material	Main Features	Fairs
1	24.01	14.01	Hydraulics/Pneumatics Shipbuilding Industry • HES Cranes & lifting equipment • Additional education Municipal engineering	Euro Expo, Trondheim , 30.01-31.01 Euro Expo, Kristiansand , 13.02-14.02
2	21.02	11.02	Welding technics • Surfacing Hydraulics/Pneumatics Plastics & rubber • CAD/CAM Special insert: Building/Construction	Sectech, Oslo , 12.03-13.03 Euro Expo, Stavanger , 13.03-14.03
3	14.03	04.03	Weighing/Calibration Cranes & lifting equipment Lighting Transport	Hannover Messe, Hannover , 08-04-12.04 Lofotfishing, Kabelvåg , 12.04-14.04
4	15.04	03.04	Pumps & valves HVAC • Plastics & rubber Electronics • CAD/CAM Special insert: Building/Construction/VVS	Euro Expo, Bergen , 24.04-25.04 Elfack, Göteborg , 13.05-17.05
5	16.05	02.05	Hydraulics/Pneumatics • Welding technics Surfacing • Shipbuilding Industry • HES Cranes & lifting equipment	Norshipping, Lillestrøm , 04.06-07.06
6	20.06	11.06	Municipal engineering • Pumps & valves Vestfold • Weighing/Calibration • Packaging Additional education • Special insert: Building/ Construction • Special insert: ONS	Aqua Nor, Trondheim , 13.08-16.08
7	14.08	05.08	Municipal engineering Pumps & valves • Cranes & lifting equipment Plastics & rubber • Electro Additional education	ONS, Stavanger , 19.08-21.08 Euro Expo, Molde , 04.09-05.09 EMO, Hannover , 16.09-21.09
8	12.09	29.08	Hydraulics/Pneumatics Welding technics • Surfacing HVAC • HES • CAD/CAM	
9	09.10	26.09	Weighing/Calibration • Packaging Plastics & rubber Lighting • Cranes & lifting equipment Special insert: Building/Construction	ByggReisDeg, Lillestrøm , 16.10-20.10 OTD, Stavanger , 23.10-24.10 Euro Expo, Bodø , 30.10-31.10 Elmia Subcontractor, Jönköping , 12.11-15.11
10	12.11	31.10	IT • CAD/CAM Pumps & valves • HVAC Electro Special insert: Buskerud	Euro Expo, Porsgrunn , 20.11-21.11
11	10.12	28.11	Cranes & lifting equipment • HES Hydraulics/Pneumatics Weighing/Calibration • Additional education Special insert: Building/Construction/VVS	Jobb&Utdanning, Lillestrøm , 07.01.2013-09.01.2013

profitable combination



TOTAL CIRCULATION: 81 000

Common subscribers: 11 000

By profiling your products in both IngeniørNytt and Moderne Produksjon, you get get noticed by the technical market.

Ask for our combination offer deal!

You meet the decision makers at the trade fairs.

Every time you put an ad in IngeniørNytt, you also meet these persons!

Saved money is earned money!

Contact IngeniørNytt or Moderne Produksjon for a good offer next time you are looking for hiring technical personell. We offer the best response guarantee in our market!

JobbNYTT

Try a banner ad on www.ingeniornytt.no

Visit our web-pages: www.ingeniornytt.no

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